



celebrating forty years together

ANNUAL REPORT

2025 – 2026

forty years of answering the call —
and still listening.



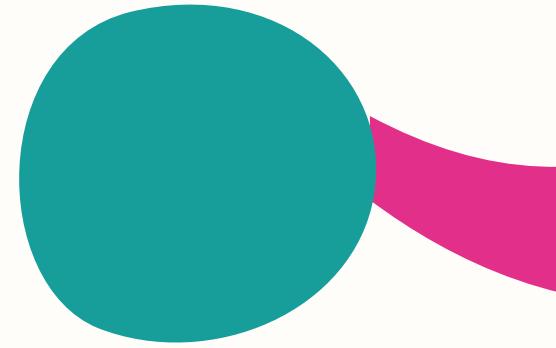
Y E A R S

one number, any hour, any child —

116 TOLL FREE • 24/7

40

YEARS



1986 → 2026

Answering the call for 40 years.

In 1986, Childline began with a simple promise — that no child should ever have to face fear, hurt or hardship alone. Forty years later, that promise still answers every call.

This special edition of our Annual Report celebrates four decades of protecting children, strengthening families and building safer communities across KwaZulu-Natal — and honours the counsellors, social workers, volunteers, donors and partners who have carried that promise from one generation to the next.



"Every call answered, every child protected, every family supported is a reminder of why this organisation remains essential."

ADVOCATE DESHIN PILLAY • CHAIRPERSON



four decades, one promise —

40

years beside the children of KZN

116

toll-free helpline, always within reach

24/7

day or night, someone answers

365

days a year, never closed

1

promise — every child safe & heard

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— twenty-eight pages of forty years



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forty years of walking side by side —
+





Vision, Mission & Values

the promise that has guided us for forty years

OUR VISION

A world where every child is safe, protected, and empowered to thrive in a nurturing environment.



OUR MISSION

To prevent and respond to child abuse, neglect, and exploitation by providing comprehensive and holistic services to children and their families.



OUR PROMISE AT 40

forty years on, these words still open every conversation — and guide every decision we make for children.



Listen

without judgement, in any language

Protect

act fast when a child is at risk

Heal

walk with families long after the call



OUR VALUES



Child-Centered Approach



Empowerment



Collaboration



Integrity and Ethics



Cultural Sensitivity and Inclusion



Continuous Learning and Improvement

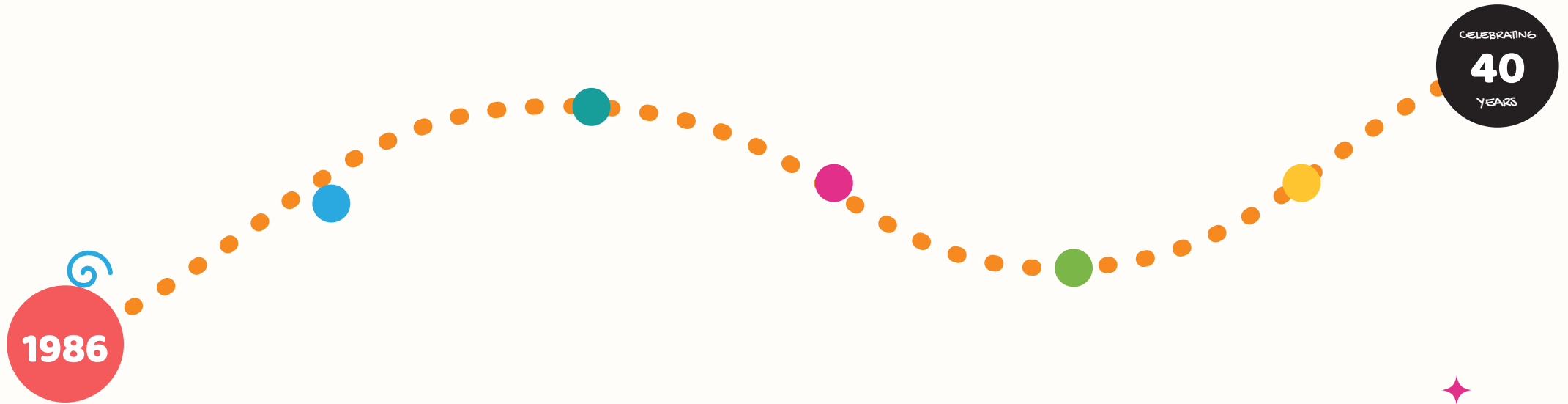
six values, one promise — every child matters.

VALUES IN PRACTICE · PREVENTION & OUTREACH IN KZN COMMUNITIES



a special 40-year feature

The Journey 1986 → 2026



Where it started

Started in response to high volume of abuse cases reported at Addington Hospital.

A voice for children

Crisis counselling grows into advocacy, education and community awareness across the province.

The 116 Helpline

The toll-free 116 number puts help within reach of every child with access to a phone — free, 24/7.

Healing & justice

The Therapeutic Unit / VEP brings trauma counselling, play therapy and court support to survivors.

Reaching communities

Siyakhanyisa takes child-safety education into schools and communities right across KZN.

Stronger together

Partnerships with government, SAPS, schools, donors and NGOs build a province-wide safety net.

What changed over forty years

THE TECHNOLOGY

THE REACH ACROSS KZN

PREVENTION IN SCHOOLS

TRAUMA-INFORMED PRACTICE

PARTNERSHIPS & REFERRAL NETWORKS

THE NEW 116 NUMBER IS THE REGIONAL NUMBER FOR ALL CHILD HELPLINE CENTRES IN AFRICA

What we do

WE LISTEN

WE PROTECT

WE SUPPORT

WE EMPOWER

WE GIVE CHILDREN HOPE

forty years, forty ways

Forty Ways We Show Up

the everyday work behind four decades —
one square for every year.

40
ways

01

Answering the 116 helpline, day and night

02

Listening without judgement, in any language

03

Crisis counselling in the first, frightening hour

04

Assessing risk and acting fast when a child is unsafe

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Referring to SAPS, Social Development and partners

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Trauma counselling for children who have been hurt

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Play therapy for the words children cannot say

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Court preparation so a child is never alone in court

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Standing beside families through the legal process

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Teaching children the difference between safe and unsafe

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Helping children name abuse and ask for help

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Working with parents and caregivers

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Community dialogues on violence and neglect

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Child Protection Week awareness across the province

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16 Days of Activism against gender-based violence

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Survivor support circles and educational talks

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Public awareness campaigns that reach millions

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Christmas parties for children who have faced adversity

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Gifts, meals and hygiene packs at year end

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Making room for joy, not just recovery

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Advocating for children's rights on the public agenda

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Partnering with government departments

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Working alongside SAPS and local NGOs

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Building referral networks that hold

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Serving regional offices across KwaZulu-Natal

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Appointing social workers where need is greatest

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Training and developing our teams

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Staff wellness, supervision and debriefing

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Good governance and transparent reporting

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Careful stewardship of every rand donated

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Fundraising so services never have to stop

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Running with Comrades for the children of KZN

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Golf days, gala dinners and telethons

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Thanking the partners who stand with us

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Keeping 116 visible wherever families look

40

And answering the very next call.

Childline KZN Board Members

the guidance behind forty years of good governance

the Board's focus this year

Strengthening accountability, supporting strategic growth, and ensuring that Childline KZN remains responsive to the changing needs of children in our province.



Advocate Deshin Pillay

CHAIRPERSON



Thilo Reddy

TREASURER



Iman Mia

SECRETARY · MARKETING &
FUNDRAISING · LEGAL / COMPLIANCE
COMMITTEE



Prof Darry Penciliah

NATIONAL BOARD REPRESENTATIVE ·
FINANCE COMMITTEE



Sershen Naidoo

FINANCE COMMITTEE



Ravi Moodley

FINANCE COMMITTEE



Vinnie Sivbadhan

MARKETING & FUNDRAISING
COMMITTEE



Nosipho Mvulane

LEGAL / COMPLIANCE COMMITTEE

Finance

oversight of budgets, controls and reporting

Marketing & Fundraising

visibility, income and donor relationships

Legal / Compliance

governance, policy and statutory duty

National Board

alignment with Childline South Africa

eight volunteers, one duty of care —

Chairperson's Report



**Advocate
Deshin Pillay**

CHAIRPERSON ·
CHILDLINE KZN

"every call answered,
every child protected, is
a reminder of why we
exist."

this year, the Board
focused on —

ACCOUNTABILITY

STRATEGIC GROWTH

RESPONSIVENESS

SUSTAINABILITY

Dear Board Members, Staff, Donors, Volunteers, and Valued Partners,

As we reflect on the past financial year, I do so with immense gratitude for the people who continue to stand behind the work of Childline KZN. Every call answered, every child protected, every family supported, and every awareness programme delivered is a reminder of why this organisation remains such an essential service in our communities.

The 2025–2026 year brought with it both significant challenges and important milestones. Across KwaZulu-Natal, many families continue to face the realities of unemployment, poverty, violence, substance abuse, and increasing mental health concerns. These pressures have had a direct impact on children, many of whom rely on organisations like Childline KZN as a source of safety, support, and hope.

Throughout this period, our teams remained committed to ensuring that vulnerable children were not left unheard or unsupported. From our 24-hour helpline services to trauma counselling, court support, prevention programmes, community outreach initiatives, and school-based education, Childline KZN continued to provide critical interventions across the province.

What continues to inspire me most is the dedication of our staff and volunteers. The work done by our social workers, counsellors, administrators, and support staff is often emotionally demanding and carried out under difficult circumstances. Yet time and again, our teams rise to the challenge with professionalism, empathy, and determination.

the pressures families are carrying —

Unemployment

Poverty

Violence

Substance abuse

Mental health



CHILDLINE KZN TEAMS AND PARTNERS OUT IN THE PROVINCE

I would also like to acknowledge the support of our donors, sponsors, and funding partners. In a difficult economic climate where many organisations are competing for limited resources, your continued investment in Childline KZN has enabled us to maintain and strengthen our services. Your support allows us not only to respond to crises, but also to focus on prevention, awareness, and long-term impact within communities.

To my fellow Board members, thank you for your guidance, governance, and ongoing commitment to the sustainability of the organisation. The Board remains focused on strengthening accountability, supporting strategic growth, and ensuring that Childline KZN remains responsive to the changing needs of children in our province.



During the year, we also continued to build meaningful partnerships with government departments, schools, community structures, corporate stakeholders, and fellow non-profit organisations. These collaborations remain essential in ensuring that children receive comprehensive support and that issues affecting children remain firmly on the public agenda.

As we move forward into the new financial year, our focus remains clear — to continue protecting children, supporting families, advocating for children's rights, and creating safer communities for all.

On behalf of the Board, I extend sincere thanks to every individual and organisation that has walked this journey with us. Together, we continue to make a meaningful difference in the lives of children across KwaZulu-Natal.

forty years on —

"together, we continue to make a meaningful difference in the lives of children across KwaZulu-Natal."

in our 40th year, our focus is —

- ♥ Protecting the rights and wellbeing of every child
- ✦ Supporting families through prevention and early intervention
- ♥ Advocating for children's rights on the public agenda
- ✦ Building safer communities with partners across KZN

who we work alongside

GOVERNMENT DEPARTMENTS

SCHOOLS

COMMUNITY STRUCTURES

CORPORATE STAKEHOLDERS

FELLOW NPOS



held safely,
for forty years

This past financial year has been marked by both significant challenges and deep resilience. There were times when the pressure on the organisation felt immense. The demand for our services continued to grow, while resources remained limited, and we had to make difficult decisions to keep our doors open and our services going.

Yet, through all of this, the Childline KZN team continued to show up. They continued to answer the calls, sit with children in pain, support families, attend to cases, go into communities and schools, and walk alongside children through some of the most difficult experiences of their lives. Their commitment, professionalism and, most importantly, their heart for this work have carried us through a very demanding year.

Across KwaZulu-Natal, children continued to reach out to us in moments of fear, trauma, neglect and crisis. Every call, every counselling session, every school visit and every intervention reminds us why Childline exists. Our 24-hour helpline, counselling services, school and community programmes, awareness initiatives and court support services remain focused on one thing, making sure that a child is heard, supported and never left without help or hope.

Financially, the year was difficult and required careful management. But despite the pressures, our staff continued to give more than was expected of them. I am incredibly proud of the way they have remained committed to the children we serve, even when

circumstances have not been easy.

I would also like to acknowledge our Board, all of whom serve on a voluntary basis and each bring their own area of expertise and specialisation to the organisation. Thank you for your guidance, your support and for believing in and supporting many of my ideas, even when they meant us stepping outside of our comfort zone. Thank you for the lessons, the honest conversations and for helping me grow as a leader. In doing so, you have also helped me grow as a Director and, ultimately, helped our organisation grow. Your commitment to Childline KZN and to good governance has been invaluable, particularly during a year that has required us to make difficult decisions and remain focused on our purpose.

We are fortunate to have many donors and supporters who believe in our work. I would, however, like to make special mention of the Victor Daitz Foundation, Round Table No. 2 and the Department of Social Development, whose longstanding support has meant so much to Childline KZN. Long-term support provides more than funding – it gives an organisation stability, confidence and the ability to plan for the future. We are deeply grateful for that continued belief in our work.

Another very special highlight of this year has been our association with the Comrades Marathon Association. The financial support this partnership has brought to Childline KZN has been incredibly valuable, but for me, the value goes far beyond the monetary contribution. To be selected as one of only six official charities is an accolade in itself. It gave Childline KZN a level of visibility

04

Director's Address

Adeshini Naicker

DIRECTOR · CHILDLINE KZN

"no child was left without help or hope."

how children reached us

24-HOUR HELPLINE

COUNSELLING SERVICES

SCHOOL PROGRAMMES

COMMUNITY AWARENESS

COURT SUPPORT



that we could never have achieved on our own. We not only had the attention of KwaZulu-Natal, we had the attention of the country, and, through the Comrades Marathon's platforms and international reach, the attention of people around the world and helped them understand who we are and what we do.

Seeing the Childline KZN name and our message across the Comrades Marathon platforms, and knowing that our organisation was being seen during the worldwide broadcast on race day, was an incredibly proud moment.

For me personally, this has truly been one of the highlights of my career. To see Childline KZN recognised in this way, and to know that the work we do for children was being placed on such a significant platform, was both humbling and incredibly rewarding.

There have been many other moments this year that have reminded us of why we continue. Seeing a child begin to rebuild their confidence through therapy, watching communities become more aware of child protection, or simply knowing that a child had someone to turn to when they had nowhere else to go, these are the moments that make the challenges worthwhile.

As we look ahead, we know that there is still much work to be done. Our focus remains on strengthening the sustainability of the organisation, building meaningful partnerships, investing in our staff and continuing to evolve our services to meet the changing needs of children and families across KwaZulu-Natal.

The challenges are real, but so is our determination. To the Childline KZN team, our Board, our donors, sponsors, volunteers and partners – thank you. Thank you for believing in the work we do, for standing with us when things were difficult, and for helping us continue to be there for children when they need us most.

It remains a privilege to lead this organisation, and I am immensely proud of what we have achieved together.

Adeshini Naicker

DIRECTOR · CHILDLINE KWAZULU-NATAL



PREVENTION, AWARENESS AND SCHOOL-BASED WORK ACROSS KWAZULU-NATAL

40 YEARS

DIRECTOR'S ADDRESS 11

moments that carried us —

- Children rebuilding confidence after therapy
- Stronger child-protection awareness in communities
- Teams delivering services with care and dignity
- Partners who stood firm through a demanding year

where we are heading

- Sustainability**
strengthening the organisation for the long term
- Partnerships**
building stronger, wider networks of support
- Staff wellbeing**
investing in the people who carry the work
- Evolving services**
meeting the changing needs of children



still standing tall,
together

Courage

Commitment

Care

Dignity

40 years

Treasurer's Report



Thilo Reddy

TREASURER • CHILDLINE
KZN

"strict discipline,
uninterrupted service —
that was the year's
balancing act."

the financial climate

RIISING COSTS

HIGHER DEMAND

INCONSISTENT FUNDING

CASH-FLOW PRESSURE

The 2025–2026 financial year presented Childline KwaZulu-Natal with one of the most financially challenging operating environments in recent years. Rising costs, increasing service demands, and continued pressure on the nonprofit sector required the organisation to exercise strict financial discipline while remaining committed to uninterrupted service delivery across the province. Despite these pressures, the organisation continued to operate responsibly and with a strong focus on accountability and sustainability.

Throughout the year, management and the finance team worked closely to monitor expenditure, review operational priorities, and ensure that available

resources were directed toward essential child protection services. Careful cost containment measures were implemented where possible, without compromising the quality and accessibility of programmes delivered to vulnerable children and communities.

The organisation continued to receive support from government funding as well as corporate and community partners, although funding levels remained inconsistent and, in some instances, lower than anticipated. Delays in certain funding streams created additional pressure on cash flow management during the year, requiring ongoing financial oversight and prudent decision-making.

how we held the line

1

Monitor

expenditure reviewed continuously with the finance team

2

Prioritise

resources directed to essential child-protection services

3

Contain

cost measures applied without cutting service quality

where funding came from

Government funding

Corporate partners

Community support

Fundraising events

Operational expenditure remained largely concentrated around staffing, programme implementation, office infrastructure, transport, utilities, and the continued functioning of our 24-hour helpline and regional offices. Like many organisations within the sector, Childline KZN also faced increased costs linked to fuel, municipal services, communication expenses, and general inflationary pressures.

It is important to acknowledge the dedication and cooperation shown by management, staff, and the Board throughout this period. Difficult financial decisions were approached with transparency and responsibility, always with the best interests of the organisation and the children we serve at the forefront. The collective commitment to maintaining services during financially constrained circumstances has been commendable.

every rand, working where it matters most —



I would also like to extend sincere appreciation to our donors, funding partners, and supporters who continued to invest in the work of Childline KZN during a particularly difficult period for the nonprofit sector. Your support has allowed the organisation to continue providing critical services to vulnerable children and families throughout KwaZulu-Natal.

While the financial outlook for the sector remains uncertain, Childline KZN remains committed to strengthening its financial position through sound governance, responsible financial management, and strategic fundraising efforts. With continued collaboration and support, I remain confident in the organisation's ability to navigate these challenges and continue fulfilling its vital role within our communities.

"difficult financial decisions were approached with transparency and responsibility."

the year at a glance

TOTAL REVENUE	R8 000 885
TOTAL EXPENDITURE	R7 245 980
NET RESULT	R754 905

Figures for the year ending 31 March 2026 will be inserted once the audited annual financial statements are finalised.

where the money goes

- STAFFING
- PROGRAMME DELIVERY
- 24-HOUR HELPLINE
- REGIONAL OFFICES
- TRANSPORT
- UTILITIES

Spending stayed focused on essential child-protection services throughout the year.

the road ahead

Sound governance · responsible financial management · strategic fundraising — the three pillars of a stronger financial position.

Human Resources Overview

our people — the heart of forty years of care

During the reporting period, Childline KZN continued to prioritise the development, well-being, and support of its staff and Board members. A comprehensive review of organisational policies, employment contracts, and operational procedures was undertaken to strengthen internal systems, improve performance management processes, and enhance overall service delivery across the organisation.

Employee recognition and staff wellness remain important focus areas for Childline KZN. The organisation continues to acknowledge the dedication, resilience, and commitment of employees on an ongoing basis, while also encouraging self-care and wellness practices to support a healthy and productive working environment.

Policies

contracts & procedures reviewed

Performance

management processes improved

Wellness

self-care actively encouraged

Recognition

dedication acknowledged all year

new appointments — welcome!

Mrs. Mbhele

Social Worker ·
Pinetown area

Mr. Ncika

Social Worker ·
Bhamshela area

Their appointments have strengthened service delivery within their respective communities, and we warmly welcome them to the organisation.

maternity news — congratulations!

Heartfelt congratulations to **Ms. Mbanjwa** and **Ms. Buthelezi** on the birth of their sons. We wish them and their families every happiness during this special and exciting chapter of their lives.



HR CHILDLINE KZN TEAM OUT IN THE FIELD



taking care of the people who take care of children

2

new social workers welcomed

2

babies celebrated

1

wellness outing at Blue Lagoon

3

team gatherings through the year

Why this matters

This work asks people to sit with the hardest stories a child can tell. Supporting our staff is not a benefit — it is how the service stays open.

celebrating our team through the year

Wellness, Team Building & Celebration

three moments that held the year together —

a day by the sea —

Staff Wellness Programme • Blue Lagoon

As part of Childline KZN's commitment to employee wellness and team cohesion, staff members participated in a wellness outing at Blue Lagoon. The day included team-building activities, shared meals, and opportunities for relaxation and fellowship — contributing positively to staff morale and reinforcing the importance of supportive spaces for employees to connect outside the workplace.

TEAM BUILDING

SHARED MEALS

FELLOWSHIP



June 2025 —

Social Workers' Day

Social workers attended a commemorative Social Workers' Day event, which included a professional development training session followed by lunch. Each attendee received a commemorative T-shirt in recognition of their hard work, dedication, and valuable contribution to the organisation and the communities they serve.

TRAINING

RECOGNITION

COMMEMORATIVE TEE



ending on a high note —

Year-End Function • Wilson's Wharf

Childline KZN hosted its annual year-end function at Wilson's Wharf, providing staff with an opportunity to celebrate the year's achievements and reflect on challenges overcome together. Employees enjoyed a celebratory lunch and entertainment by the Men in Black group — concluding the year on a positive, appreciative note and strengthening team spirit across the organisation.

CELEBRATION

MEN IN BLACK

TEAM SPIRIT



forty years of showing up
for each other

07

Projects Under Review

the work at the heart of our 40 years

Three programmes carry the daily work of Childline KZN — a helpline that never closes, prevention work that reaches children before harm does, and therapeutic care that walks with survivors long after the crisis has passed.



one call can change everything



7.1

24/7 Crisis Helpline (116)

answering the moment a child reaches out

7.2

Siyakhanyisa Prevention & Outreach

taking child safety into schools and communities

7.3

Victim Empowerment / Therapeutic Dept.

trauma counselling, court support and healing

24/7 Crisis Helpline (116)

a frontline resource for children and families in crisis

116

toll-free · from any phone

24/7

day & night

365

days a year

what happens when a child calls

1

Someone answers

free, confidential, any hour of the day

2

We listen

no judgement, in the child's own language

3

We assess risk

is this child safe right now?

4

We act

counselling, referral or emergency response

someone has answered
for forty years.

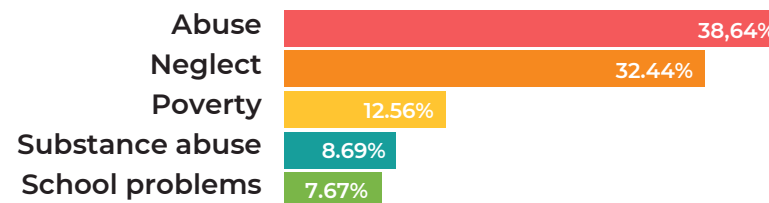
One call can change a child's life

Childline KwaZulu-Natal's 24/7 toll-free Helpline (116) provides immediate support to children experiencing abuse, neglect, violence, exploitation, grief and emotional distress. Staffed by a team of eight trained counsellors, the Helpline offers crisis intervention, emotional support, information, safety planning and referrals to children, caregivers and professionals across the province.

Available free from all networks, the 116 Helpline is often the first point of contact for children and families in crisis. Where ongoing intervention is needed, callers are referred to Childline KZN's Therapeutic Unit or the appropriate child protection services, ensuring they receive continued care and support.

Almost 40 000

calls responded to,
on average, each year



why our number matters

Free

No child is turned away because of airtime or money.

Confidential

A child can speak safely, without fear of exposure.

Always open

Crisis does not keep office hours — nor do we.

Siyakhanyisa Prevention & Outreach

outreach and prevention — reaching thousands

Our impact

Throughout the 2025–2026 financial year, the Siyakhanyisa Prevention & Outreach Programme reached 58,389 children, parents, caregivers and community members. Working in schools and communities, we spoke about children's rights, abuse prevention, bullying, online safety and where to get help. These conversations help children understand that abuse is never their fault and that support is available.

Working in partnership with schools, government departments, community organisations and local stakeholders, our outreach teams created safe spaces for children to learn about their rights, identify trusted adults and understand how to seek help when they feel unsafe.

Every awareness session represents an opportunity to prevent abuse before it occurs, encourage early reporting and strengthen the network of adults committed to protecting children.



50 000+

children & community
members reached

20

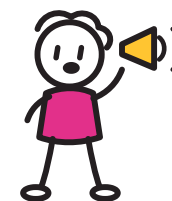
schools on average
reached in each district

What prevention work does

- 1 **Teaches**
children how to recognise unsafe situations
- 2 **Names**
abuse, so children have the words to ask for help
- 3 **Equips**
parents, caregivers and teachers to respond well
- 4 **Connects**
communities to the 116 helpline before a crisis

Where prevention happens

- SCHOOLS
- COMMUNITY HALLS
- CLINICS & CHURCHES
- PUBLIC MARCHES
- AWARENESS STALLS



reaching children before
harm does — that is
prevention.

Victim Empowerment Program / Therapeutic Department

trauma-informed support that helps survivors heal

During the 2025–2026 financial year, Childline KwaZulu-Natal continued to provide professional therapeutic services to children and families across the province. Working closely with SAPS, the Department of Social Development, schools, healthcare professionals and the justice system, our social workers ensured that children received coordinated care and protection throughout their recovery journey.

By providing ongoing counselling, psychosocial support and court preparation, we helped children find their voices, regain confidence and move towards healing in a safe and supportive environment.

1 529

new cases recorded

2 323

counselling sessions held

SERVICES AVAILABLE ACROSS DISTRICTS, SUPPORTED BY 17 SUB-OFFICES

ETHEKWINI

UMGUNGUNDLOVU

ZULULAND

AMAJUBA

UTHUKELA

KING CETSHWAYO

who we work with on every case

DEPT. OF SOCIAL DEVELOPMENT

SAPS

THE COURTS

SCHOOLS

LOCAL NGOS



what the department offers

TRAUMA COUNSELLING

PLAY THERAPY

COURT PREPARATION

CRISIS INTERVENTION

FAMILY SUPPORT

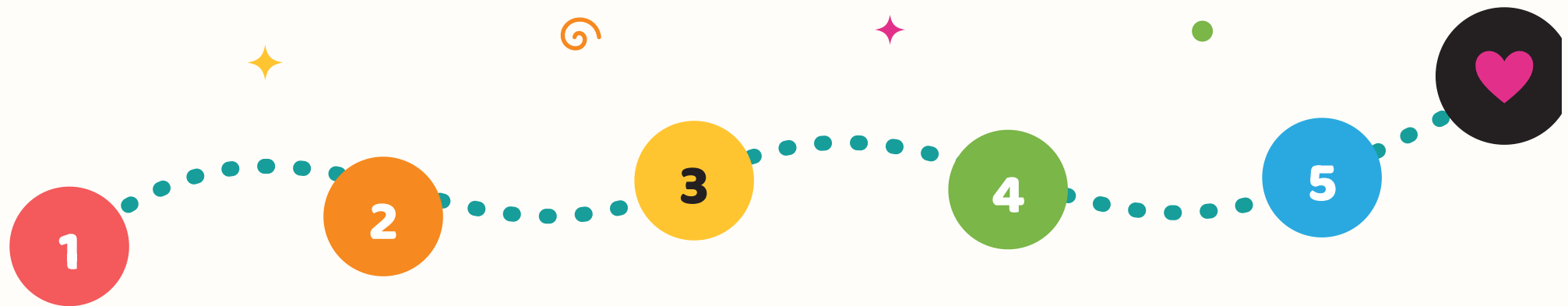


healing takes as long as it takes — we stay.

how the three programmes work together

How Help Reaches a Child

from the first frightened phone call to the day a
child feels safe again —



the first moment —

A child reaches out

A call to 116, a word to a teacher, a disclosure during an outreach session, or a referral from SAPS or a clinic.

HELPLINE 116

being heard —

Someone listens

A trained counsellor answers, free and confidential, and gives the child time and space to say what has happened.

COUNSELLING

the hard question —

Is this child safe?

Risk is assessed. Where a child is in immediate danger, an emergency response is set in motion straight away.

RISK ASSESSMENT

not alone —

The network moves

Referrals to Social Development, SAPS, the courts, schools and partner NGOs — with Childline KZN walking alongside.

REFERRAL

the long road —

Healing begins

Trauma counselling, play therapy and family support continue long after the crisis has passed.

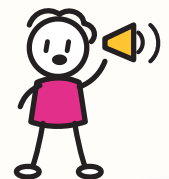
VEP / THERAPEUTIC

and around all of it —

Prevention work in schools and communities means fewer children ever have to make that first call — and more of those who do already know the number, and know that someone will answer.

the constant

free · confidential · in the child's own
language · for forty years



Annual Events

standing up, speaking out — forty years of showing up for children



8.1 Child Protection Week

Child Protection Week remains one of the most important events on Childline KwaZulu-Natal's annual calendar. It provides an opportunity to unite government departments, schools, community organisations and the public around a shared commitment to protecting children from abuse, neglect and exploitation. During the week, Childline KZN participated in a variety of awareness initiatives across the province, including school visits, community dialogues, educational presentations and collaborative events with key stakeholders. These engagements focused on promoting children's rights, encouraging the reporting of abuse and empowering communities to play an active role in safeguarding children. Through these activities, thousands of children and adults received important information on recognising abuse, accessing support services and creating safer environments where children can thrive.

Schools

Clinics

Community Forums



8.2 16 Days of Activism

We hosted a range of awareness sessions, community dialogues, school-based programmes, and collaborative events with key stakeholders such as SAPS, the Department of Social Development, and local NGOs. These initiatives focused on addressing the root causes and devastating impact of gender-based violence on children and families. Activities included survivor support circles, educational talks, and public awareness campaigns — highlighting the intersectionality between violence against women and the safety of children, while promoting accountability and social change.

AWARENESS SESSIONS

COMMUNITY DIALOGUES

SURVIVOR SUPPORT CIRCLES

EDUCATIONAL TALKS

PUBLIC CAMPAIGNS

who stands with us on these campaigns

SAPS

DEPT. OF SOCIAL DEVELOPMENT

LOCAL NGOS

SCHOOLS

COMMUNITY LEADERS

accountability and social change —
together

8.3

Christmas Parties

limited resources, an abundance of heart

With limited resources but an abundance of heart, we hosted joyful and inclusive Christmas events for vulnerable children in our care. These celebrations provided moments of happiness, belonging, and positive memory-making for children who have faced adversity. The events featured games, meals, music, and the distribution of gifts and hygiene packs, often sponsored by kind-hearted donors and local businesses.

For many children, it was a rare opportunity to experience the joy of the festive season in a safe and supportive environment. These moments reminded them that they are seen, valued, and cared for.

"seen, valued, and cared for."

GAMES

MEALS

MUSIC

GIFTS

HYGIENE PACKS



Fund Development

the generosity that keeps the helpline ringing

four ways our supporters showed up this year



9.1 The Comrades Marathon

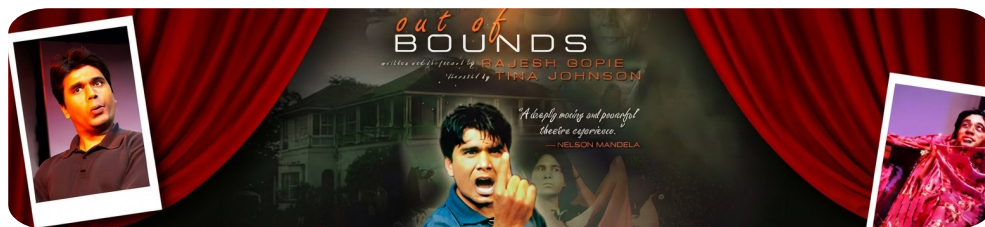
As a registered charity, our participation raised vital funds and expanded awareness of our mission. Runners and supporters across South Africa and beyond our borders rallied to our cause — turning every kilometre into a step towards protecting and empowering vulnerable children.

R757 000 raised

9.2 Annual Golf Day

160 players came together for the annual Golf Day, combining friendly competition, networking, and fundraising for Childline KZN. The event strengthened community support, raised vital funds, and fostered relationships with organisations committed to protecting and supporting children.

160 players teed off for the children of KZN



9.3 Out of Bounds

Childline KZN proudly hosted the world-renowned theatre production Out of Bounds at the beautiful Milkwood Theatre, bringing this powerful and thought-provoking production to our community.

what fundraising actually pays for

The helpline

counsellors answering 116, day and night

Outreach

prevention work in schools and communities

Therapy

trauma counselling and court support

Regional offices

keeping services within reach across KZN

Evenings & Airwaves that made a difference

a dinner, a broadcast, and a room full of goodwill

9.4

Gala Dinner 2025 • Coastlands

The annual Gala Dinner held at Coastlands proved to be a memorable and impactful evening for Childline KZN. The event not only raised a significant amount of funds in support of our programmes, but also strengthened and deepened long-term relationships with our donors, partners, and stakeholders. Beyond the financial success, the evening served as an important platform for connection, shared purpose, and renewed commitment to the work of protecting and supporting children across KwaZulu-Natal.



9.5

The Pather & Pather Telethon

The Pather & Pather Telethon held in February was a meaningful highlight on our fundraising calendar, bringing together partnership, purpose, and community spirit. Through their support and collaboration, the initiative helped generate valuable funds for Childline KZN, directly contributing to the sustainability of our services. The event also carried a strong sense of energy and fun, with participants engaging enthusiastically throughout the day. We are deeply appreciative of the partnership and the shared commitment to making a real difference in the lives of children.



the fundraising year, end to end

9.1 Comrades Marathon

runners and supporters rally to the cause

9.2 Annual Golf Day

160 players out for the children of KZN

9.3 Gala Dinner 2025

Coastlands — connection and shared purpose

9.4 Pather & Pather Telethon

February — partnership, purpose, community

thank you, every
one of you

Corporate Sponsorships & Partnerships

We are sincerely grateful to the following partners —

36
partners



GBS Holdings	WBHO	Masterbuilders	Gantrans	Fairfield Dairies	GPS Plastics
Skyland Masterbatch	Fincham	Suren Naidoo	Victor Daitz Foundation	Community Chest PMB	Childline South Africa
Round Table No 2	Netronix	Labournet	Corobrick	Comrades Marathon Amabeadibead	Premier Foods
Airtronics	Tile Africa	Home Concepts	Designer Plastic	WHS Transport	Santova Logistics
Pep Africa	The Hope Fund	Gift of the Givers	SGB Cape	Thekwini Reinforcing	Kalreo Interiors
Pro Aluminium	Concord Access Solutions	Dr Naidoo Skin Solutions	Dr Rajput	Sharpmove Trading	Burlington Electrical

What partnership makes possible

In a difficult economic climate, your continued investment allows Childline KZN not only to respond to crises, but to focus on prevention, awareness and long-term impact within communities.

Ways partners give

FUNDING

GOODS & SERVICES

EVENT SPONSORSHIP

VISIBILITY

VOLUNTEERING



forty years of partners who believe every child matters — thank you.

Marketing

bringing help to more children, faster

Our visibility increased significantly, Strawberry Worx sponsored impactful digital billboard advertising across KwaZulu-Natal.

These efforts contributed to a notable increase in brand recognition, service referrals, and direct call volumes to our Helpline — bringing help to more children, faster.

millions

of households saw the 116 number on SPAR bags

KZN-wide

digital billboards sponsored by Strawberry Worx

Why visibility is child protection

1

A number seen

is a number remembered when it is needed most

2

Recognition

builds trust — families call people they know

3

More referrals

mean more children reached earlier

We can help. let's talk :) — now seen across the province.

2:01:22



Strawberry Worx

digital billboards across KwaZulu-Natal

Where 116 now appears —

SPAR BAGS

BILLBOARDS

SCHOOLS

COMMUNITY EVENTS

TV

RADIO

PRINT MEDIA ARTICLES

INTERVIEWS

12

Acknowledgements

To our donors, sponsors, board members, volunteers, partners, and staff — thank you. Your dedication, generosity, and belief in our cause have made this year possible.

Together, we are shaping a future where every child in KwaZulu-Natal is protected, supported, and free to thrive.

here's to the next forty years.



protected, supported & free to thrive!

with thanks to —

Our donors

who gave in a hard year

Our sponsors

36 partners across KZN

Our Board

eight volunteers, one duty of care

Our volunteers

time given freely, again and again

Our partners

government, SAPS, schools and NGOs

Our staff

who carry the hardest stories

40
years



Thank **you** for 40 years.

and to every child out there — we're still listening.

we can help. let's talk :) **116 TOLL FREE • 24/7**



1986 → 2026

Forty years of protecting children,
strengthening families and building safer
communities across KwaZulu-Natal.

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annual report

2025 – 2026

special 40-year edition